

March 3, 2008

## NOTICE OF LOWEST OBSERVED RETAIL PRICE FOR MILK For the Month of March 2008

Listed below are the lowest observed prices which have been cost justified by a retailer for Northern and Southern California for the month indicated. Adequate documentation has been provided to the Department that these retail prices are in compliance with the sales-below-cost statutes.

If you have cost documentation that would justify a lower retail price than listed below, please contact Mary Riley at (916) 341-5988 for information on submitting the documentation for the Department's review. This information is also available on our toll-free phone line: 1-(800)-503-3490 and on our website at <a href="www.cdfa.ca.gov/dairy/retail\_prices\_main.html">www.cdfa.ca.gov/dairy/retail\_prices\_main.html</a>. Historic pricing information is also available on our website, at the same site as stated above.

## LOWEST OBSERVED RETAIL PRICES FOR MILK NORTHERN CALIFORNIA

Type of Milk	Two-Gallon Pack	Single Gallon	Half Gallon	Quart
Whole	\$5.49`	\$2.75	\$1.81	\$0.95
Reduced Fat	\$5.39	\$2.70	\$1.78	\$0.93
Low Fat	\$5.39	\$2.70	\$1.75	\$0.91
Nonfat	\$4.79	\$2.40	\$1.55	\$0.78

## **SOUTHERN CALIFORNIA**

Type of Milk	Two-Gallon Pack	Single Gallon	Half Gallon	Quart
Whole	\$5.49	\$2.75	\$1.88	\$1.03
Reduced Fat	\$5.39	\$2.70	\$1.85	\$0.98
Low Fat	\$5.39	\$2.70	\$1.83	\$0.95
Nonfat	\$4.69	\$2.35	\$1.68	\$0.88

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